


ARIZONA STATE UNIVERSITY

March 21, 2005

Dear Valued Museum Member and Art Enthusiast:

Please join me on this year's major museum trip to South America (September 18 – 30, 2005). With the planning expertise of Art Quest International, we begin our 11 day - 10 night, culture-immersed journey with privileged access to artists' studios, private collections, museums, significant architectural sites, gardens, and leading galleries in Rio de Janeiro, São Paulo, and Buenos Aires.

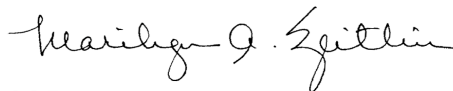
We begin our trip in fabulous Rio de Janeiro where we will enjoy a full spectrum of sensations including a private schooner cruise through Guanabara Bay as the sun sets over one of the most beautiful cities in the world. We will continue on to Belo Horizonte in the state of Minas Gerais to visit the collection of Bernardo Paz, Brazil's leading collector of contemporary art. Then we arrive in São Paulo to visit galleries and our colleagues at the Museum of Contemporary Art at the University of São Paulo, our new international museum partner.

Our museum travel program is structured in cultural immersion modules like our past trips to Cuba and Brazil. We provide unparalleled access to private collections, art world luminaries, and cultural leaders, as well as nicely apportioned and well-located accommodations and exceptional dining opportunities. Funds generated from the travel program support the ASU Art Museum's expanding Latin American initiatives in educational programming, exhibitions, and in building our permanent collection.

As ongoing supporters and previous travelers with strong ties to the Museum, we are offering you the opportunity to join us on this adventure. Based on fifteen travelers, the trip price is \$4,380, of which \$400* may be considered a charitable contribution to the ASU Art Museum. The trip includes all domestic flights in/between Brazil and Argentina, accommodations based on double occupancy at well-located, top-notch hotels, some meals, and extensive cultural activities. Please complete the enclosed Reservation Form and return it with your deposit of \$1,000 per person (**non-refundable** unless trip does not fill) no later than Friday, April 29th, 2005 if you intend to join us (we hope you will!). This trip has already generated significant interest; the number of travelers is limited to 25. Reservations will be recorded in the order the completed form and deposit are received at the Museum's office. Initially, this travel opportunity is being offered exclusively to ASU Art Museum members and their personal guests.

If you need additional information, please contact Ted Decker by email at ted.decker@asu.edu or by phone at (480) 965-2875. He can email or mail the trip itinerary and answer questions you may have. You may also retrieve additional information about this trip on the Museum's website:
http://asuartmuseum.asu.edu/trips/braz_arg.html

Sincerely,



Marilyn A. Zeitlin
Director and Chief Curator

* The gift receipt for this portion will be issued by the ASU Foundation upon remittance of the remaining balance. Funds will be deposited with the ASU Foundation, a separate non-profit entity that exists to support ASU

MAIN CAMPUS
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