July 10, 2006

Dear Valued Museum Member and Art Enthusiast:

Please join me on this year’s major museum trip to South America (November 6 – 18, 2006). With the planning expertise of Art Quest International, we begin our 13 day - 12 night, culture-immersed journey with privileged access to artists’ studios, private collections, museums, significant architectural sites, gardens, and leading galleries in Buenos Aires, São Paulo, Belo Horizonte, and Rio de Janeiro.

Our adventure begins in Buenos Aires, the bustling, European capital of Argentina, before traveling on to São Paulo where we will view the 27th São Paulo Bienal, the largest contemporary art fair in Latin America and acclaimed as one of the best events of its kind in the world. We will visit galleries and our colleagues at the Museum of Contemporary Art at the University of São Paulo, our new international museum partner. We will continue on to Belo Horizonte in the state of Minas Gerais to visit the collection of Bernardo Paz, one of Brazil’s leading collectors of contemporary art. The grand finale will be fabulous Rio de Janeiro where we will enjoy a full spectrum of sensations including a private schooner cruise through Guanabara Bay as the sun sets over one of the most beautiful cities in the world.

Our museum travel program is structured in cultural immersion modules like our past trips to Cuba and South America, as will be our Fall 2007 trip to China. We provide unparalleled access to private collections, art world luminaries, and cultural leaders, as well as nicely apportioned and well-located accommodations and exceptional dining opportunities. Funds generated from South American tours support the ASU Art Museum’s expanding Latin American initiatives in educational programming, exhibitions, and in building our permanent collection.

As ongoing supporters and previous travelers with strong ties to the Museum, we are offering you the opportunity to join us on this adventure. Based on sixteen travelers, the per-person price is $5,980, of which $385* may be considered a charitable contribution to the ASU Art Museum. The trip includes all domestic flights in/between Argentina and Brazil, accommodations based on double occupancy at well-located, top-notch hotels, some meals, and extensive cultural activities. Please complete the enclosed Reservation Form and return it with your deposit of $3,000 per person (non-refundable unless trip does not fill) no later than Friday, July 28th, 2006 if you intend to join us (we hope you will!). This trip has already generated significant interest; the number of travelers is limited to 20. Reservations will be recorded in the order the completed form and deposit are received at the Museum’s office. Initially, this travel opportunity is being offered exclusively to ASU Art Museum members and their personal guests.

If you need additional information, please contact Ted Decker by email at ted.decker@asu.edu or by phone at (480) 965-2875. He can email or mail the trip itinerary and answer questions you may have. Please note: Ted will be out of the office July 23rd – August 4th. During that time, please contact Susan Ables at (480) 965-5299; susan.ables@asu.edu. You may also retrieve additional information about this trip on the Museum’s website: http://asuartmuseum.asu.edu/trips/braz_arg06.html

Sincerely,

Marilyn A. Zeitlin
Director and Chief Curator

* The gift receipt for this portion will be issued by the ASU Foundation upon remittance of the remaining balance. Funds will be deposited with the ASU Foundation, a separate non-profit entity that exists to support ASU