ASU Art Museum
2020 Ceramic Studio Tour
Jurying new guest artists

GENERAL INFORMATION

Introduction
Thank you for your interest in applying to participate in the 19th Ceramic Studio Tour. With the exception of ASU graduate students and ASU ceramics teaching staff, all new ceramic artists who have never participated, or have not participated in the most recent event, must be juried into the Studio Tour.

Background
The Artists Advisory Committee (AAC) of the ASU Art Museum Ceramics Research Center is currently planning the 19th Annual Ceramic Studio Tour to be held Saturday, February 22 and Sunday, February 23, 2020, from 10 a.m. to 5 p.m. This studio tour is a premier regional art and culture event. Our educational mission via our volunteerism and demonstrations sets us apart from other tours and open studio events. We are seeking ceramic artists to join this prestigious valley-wide event.

Jurying method
The jurying team will be composed of representatives from each host site and members of the AAC. We expect about 12 to 15 jurors to be on this team.

Among other things, each application must include images of work and an artist statement, limited to 50 to 100 words. For juror impartiality and anonymity, each application will be assigned a number. Your numbered artist statements will be distributed to our jurying team in advance of the jurying meeting for review.

The images submitted with your application will also be anonymized (identified by number only) for review by the jurying team.

In a group meeting, the jurying team will review the images (via electronic projection on to a screen) and will evaluate each set on a scale of 1 to 10. The scores from each juror will be averaged. The highest scoring applications will be extended an invitation to participate in the Studio Tour.

Acceptance + follow-up
The invitation will include a form to collect additional information and your site host preferences. A list of the confirmed sites that will be participating will be provided at that time.
The AAC will finalize all site assignments and will notify you of your location. We will attempt to honor all preference requests, when possible, but there are no guarantees. Site locations and quantity of guest artists at each site must be carefully balanced for the success of the entire studio tour.

All new tour participants are required to deliver their forms, their participation fee, images and other documentation to their site host. All participants must pay a non-refundable participation fee made payable to ASU ART MUSEUM. The fee is $185. No late payments will be accepted. The deadline for all materials to be delivered to their assigned host is September 18, 2019.

The application to apply is below and is due by August 16, 2019. You can mail or hand-deliver your application. Mailed applications must be postmarked by August 16. Jurying will be held on August 28, 2019.

PARTICIPANT GUIDELINES

The following guidelines outline the responsibilities and expectations of all artists participating in the Ceramic Studio Tour.

• All participating artists are required to be present at their assigned site and to stay for the duration of the event, on both days.

• All artists are required to participate in the work involved to produce and publicize the studio tour. At the January meeting, there will be a list of services needed for the success of the studio tour. Each artist may select tasks which they agree to accomplish for event promotion. Additional work requiring the help of tour participants may be announced at other times of the year, via email or in person, as needed. Failure to participate may affect future tour participation.

• This is a ceramic studio tour. Only work composed primarily of clay may be offered for sale during the event. We understand that some artists use other media in combination with clay in their work, and this is an acceptable practice. However, the selling of unrelated items or merchandise (cookies, paintings, photographs, novels, t-shirts, etc.) is not permitted. Only artwork made by the artist who has been juried into the studio tour may be on display and for sale.

• You must provide your own tables, display stands, linens, etc. for the display of your work. It is not the responsibility of the host or the ASU Art Museum.

• It is recommended to have business cards and biographies available to hand out to guests. If you have special ceramics recipes or other documents about your techniques, these are also greatly appreciated. A portfolio is also recommended.

• All participating artists are required to present an educational demonstration both days. Each demonstration should be approximately 30 to 45 minutes in duration.

• One or more supporting exhibitions may be arranged in conjunction with the studio tour. All participants are encouraged to participate. Details for these events will be provided if/when available. There may be a supplemental fee to participate in some events, to cover costs incurred by the organization(s) who hosts the exhibition.
• All new applicants and returning artists must comply with the photo submission specifications set out in the application. **If the photos submitted for participation are not in the proper format (cropped square), the artist's work will not be included on the poster.**

• All participating artists are required to contribute 10 percent of sales to the ASU Art Museum.* Checks are made payable to the “**ASU Foundation**” and write “**Studio Tour Contribution**” in the memo line. Mail or deliver to the ASU Art Museum within 30 days after the event. Please mail your donation check to:
  ASU Art Museum c/o Lizabeth Dion, PO 872911, Tempe, AZ 85287-2911

*Your gift benefits the ASU Art Museum and will be deposited with the ASU Foundation for A New American University, a nonprofit organization that exists to support Arizona State University. Gifts in support of ASU are subject to Foundation policies and fees. Your gift may be considered a charitable contribution. Please consult your tax advisor regarding the deductibility of charitable contributions. An acknowledgment from the ASU Foundation will confirm your gift. (30001764)
NEW ARTIST JURYING APPLICATION FORM

With the exception of ASU graduate students and ASU ceramics teaching staff, all new ceramic artists who have never participated, or have not participated in the most recent event, must jury into the studio tour. Jurying will be conducted by the Artists Advisory Committee (AAC).

Name: _____________________________________________________________

Street Address: _____________________________________________________

City and Zip Code: ____________________________________________________

Email: ______________________________________________________________

Website: ____________________________________________________________

Phone: _____________________________________________________________

Non-metro Phoenix residents: Would you like to be hosted by another participating artist for overnight accommodations?

___ Yes ___ No

Please include the following:

☐ This application form.

☐ CD, flash drive or digital upload of images of 10 pieces (okay to include 5 additional detail shots). Files must be high quality, professional images of your work. JPG format, 300dpi. If you wish, you can upload images to your own Dropbox account, and then share them to account BUES1099@asu.edu.

☐ A document that identifies your images (filenames, thumbnail images, titles of work, dimensions, etc.).

☐ Artist resume.

☐ Brief artist statement, 50 to 100 words maximum.

☐ Jurying application fee of $35. Check made payable to "ASU Art Museum."

Mail or deliver your materials to
ASU Art Museum c/o Mary Beth Buesgen, PO Box 872911, Tempe, AZ 85287-2911

Application Deadline is August 16, 2019. You can mail or hand-deliver your application. Mailed applications must be postmarked by August 16.

If you have questions, contact Lisa Harnish, lharnish@cox.net or 480-777-8879.